



## **Mt. Vernon Optimist Sponsorship Form**

**MV Optimist Club Sponsorship opportunities for the 2024 Baseball/Softball seasons are listed below.**

**(Please circle the package and the league (Softball /Baseball) that you wish to sponsor.)**

### **Major Sponsors**

#### **Concession Sponsorship**

Sponsor the Concession Stand at Mt Comfort Elementary Fields. You will have your company logo displayed on a banner on all four sides of the Concession Stand, your company logo displayed on a banner in two fields, plus a team sponsorship for one baseball and one softball team. This sponsorship money will be donated to a Mt. Vernon school program. The program that receives the donation will provide workers in the Concession Stand during games. Cost for Concession Stand Sponsorship is \$5000.

#### **New Field Building Sponsorship**

Mt. Vernon Optimist is looking to build two new fields. The cost to build these fields are roughly \$50,000 (\$25,000/field). We are looking for donations to help build these fields. Any amount will help, but the minimum to be a field sponsor on these new fields would be \$5,000. This will get your business name on a field sign for 3 years. If you sponsor the entire cost of the building of one field, it will be your field for 10 years. Your company would have a dedicated field sign on the backstop of this field. Your company would also get a banner displayed on another field for the time agreed depending on the amount of donation. Your company would get a free team sponsorship for the time agreed, as well.

#### **Winter Workout Training Sponsorship**

Mt. Vernon Optimist Club does indoor Winter Workouts every winter for softball and baseball. The cost of the overhead to do these is roughly \$3,000. We are looking for a company to sponsor this program to make the cost per player minimal. Any amount willing will be accepted for this program. The more money brought in is the less each player will pay. We will prepare a banner for the entrance of the indoor facility that will display your company's logo. However many sponsors we get to fulfill the total cost will be on that banner.

### Website Sponsor

Sponsor all Optimist Seasons & get your business logo on the Blue Sombrero website used for all sports sign ups. Your company will also receive a free Stadium Banner displayed during the season, and a free Team Sponsorship\* for the season. *This is a 2 year Sponsor Agreement at \$1000.00/year.*

## Yearly Sponsors

### Field Sponsor

Sponsor a field at Mt. Comfort Elementary Fields. Your company or family will have a large sign hung on the backstop for the two years agreed upon. Your company will also receive a free Team Sponsorship\* for a team that plays on your field. *This is a 2 year Sponsor Agreement at \$1000.00/year.*

### Homerun Package

Team Sponsorship\* for the season. Your company will receive ONE Baseball and ONE Softball team sponsorship, plus a Stadium Banner displayed on one field for the duration of the season. \_\_\_\_\_ \$450.00

### Team Sport Package

Your company will receive ONE Team Sponsorship\* and ONE Stadium Banner for the duration of the season. \_\_\_\_\_ \$350.00

SOFTBALL

BASEBALL

### Team Sponsorship Package

ONE Team Sponsorship\* Only \_\_\_\_\_ \$250.00

SOFTBALL

BASEBALL

### Banner Package

ONE Stadium Banner Only \_\_\_\_\_ \$150.00

SOFTBALL

BASEBALL

### Additional Banner Option

Add multiple banners to any package above for advertising on multiple fields.

Cost per banner \_\_\_\_\_ \$50.00

*\*Team Sponsorship includes your company's name and logo (if space allows) on the back of your teams jerseys (8-12+ kids per team)*

**Team sponsorships are offered on a first come basis.** Please include a sample of your logo or artwork. We thank you in advance for your support of the Mt. Vernon Optimist Organization. If you have any questions, please don't hesitate to contact Marcus Marvin (317.493.9635). For team sponsorships, please return no later than March 1, 2024.

**Package Choice:** \_\_\_\_\_

**Sport Choice:** \_\_\_\_\_

**Total Sponsorship Amount:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Team Request:** If you have a child on a team that you would like to be the sponsor for, we will do our best to accommodate this request. This is on a first come first serve basis.

**Child's Name, Sport, and Age Group:** \_\_\_\_\_

**Make Check Payable To:** Mt. Vernon Optimist Club

**Mail Payment To:** Mt. Vernon Optimist Club Sponsorships  
P.O. Box 302  
Fortville, IN 46040

For any questions, please contact:  
Marcus Marvin and Charlie Jarrett  
Email: [mvocsponsor@gmail.com](mailto:mvocsponsor@gmail.com)  
Phone: 317.493.9635